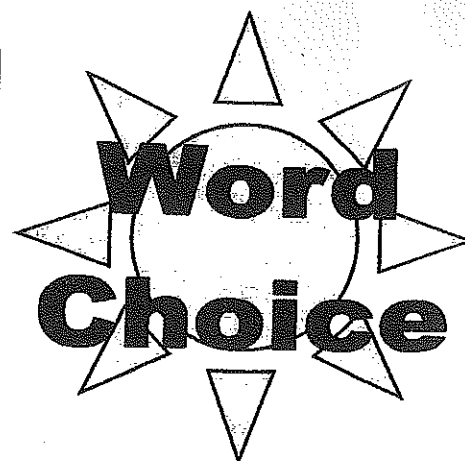


WORD CHOICE—like the sun in the sky—can accomplish many things: comfort or sunburn, thirst or relaxation. The words you choose to include in your writing have profound impact on your reader.



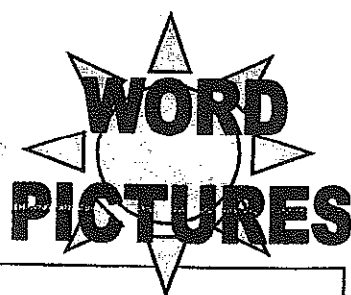
- precise verbs
- unique verbs
- writer considers synonyms
- balance of action and linking verbs



- precise nouns
- unique nouns
- purposeful use of pronouns
- correct noun and pronoun agreement



- precise adjectives
- unique adjectives
- writer considers synonyms
- using fewer quality adjectives is better than using a string of weak adjectives



- sensory images
- memorable phrases
- uses word pictures when appropriate
- verbs, adjectives, and nouns work together



- personification
- tries new vocabulary
- onomatopoeia
- effective similes and metaphors
- alliteration