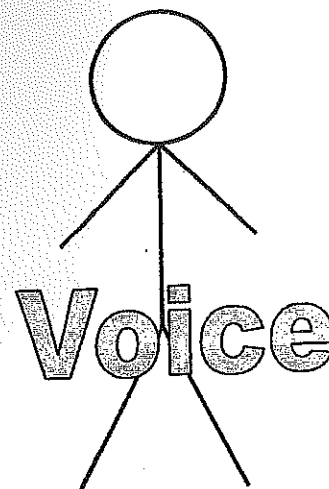
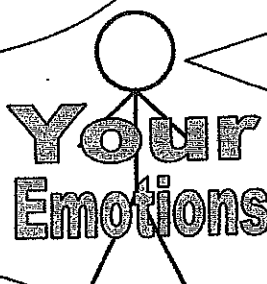


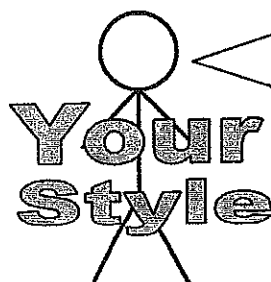
The author's VOICE—a.k.a. you!—should be present in every piece of writing you make. Sometimes your presence needs to be strong, but sometimes it should be kept subtle. How will you ensure that your reader recognizes this as your writing?



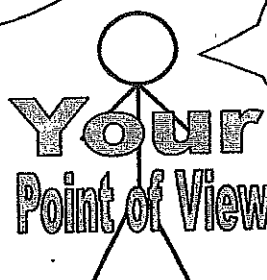
- ☐ sounds honest
- ☐ sounds sincere
- ☐ shows passion
- ☐ shows confidence



- ☐ energetic
- ☐ heart-felt
- ☐ author shows feelings toward topic (tone)
- ☐ author invites feelings from reader (mood)



- ☐ be either a storyteller or reporter
- ☐ showcase your techniques
- ☐ sound like you
- ☐ show personal risk



- ☐ shows an opinion
- ☐ considers perspectives
- ☐ audience awareness
- ☐ audience sensitivity



- ☐ writer knows own voice
- ☐ shows insight
- ☐ sounds believable
- ☐ writer owns topic