

Sentence Fluency

Creative/personal writing . . .

- Text invites expressive oral reading
- Striking variety in structure & length—playfulness with style
- Purposeful sentence beginnings that link ideas
- Fragments, if used, sound natural and add interest
- Dialogue, if used, sounds authentic, natural

Informational writing . . .

- Text allows for rapid, comfortable comprehension of ideas
- Sentences varied—but tend toward short & direct (The more technical the piece, the shorter the sentences)
- Purposeful sentence beginnings that link ideas
- Fragments rarely used—and only for effect
- Dialogue rare—but natural if used

Conventions & Presentation

Creative/personal writing . . .

- Creative and masterful use of numerous conventions
- Text clean, edited—ready to publish with minor touch-ups
- Conventions enhance message, voice
- Occasional informalities may contribute to, support voice
- As needed, layout supports message

Informational writing . . .

- Excellent control over standard conventions, including those needed to present technical information
- Text clean, edited—clear attention to even small details
- Conventions enhance message, make reading easy and fast
- Informalities avoided
- As needed, layout supports message