



Helping Communities  
Help Schools

## Important Information for Principals

# How to Use Adopt-A-Classroom to Raise Additional Funds for Teachers

# 1

**Register on the Adopt-A-Classroom website and tell us which school you are trying to help.**

- A** Go to [www.adoptaclassroom.org](http://www.adoptaclassroom.org).
- B** Click on 'Launch a Local Program'
- C** Click on 'Start a program'



# 2

**Sign in to your Adopt-A-Classroom Desktop often and access all the tools and resources you need to promote the program and raise funds for classrooms.**

### Tools to Get Teachers to Register

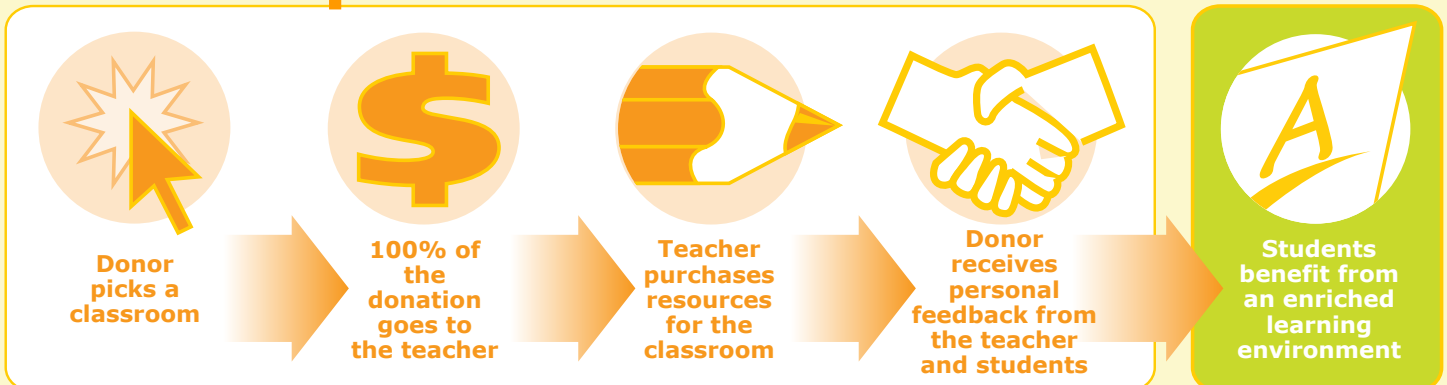
- A** Teachers should register on the Adopt-A-Classroom website in order for their classroom information and needs to be published on the website.
- B** Registered teachers have greater opportunity to receive funds.
- C** Registered teachers get access to marketing and outreach tools to inform parents, family, friends and other contacts.

### Resources to Spread the Word!

- A** Donors like the ease, accountability and transparency that Adopt-A-Classroom offers.
- B** Adopt-A-Classroom manages all the collection and distribution of donations.
- C** Each donor receives an 'Impact Report' detailing how the teacher used the funds, accounting for every dollar donated.



## How Adopt-A-Classroom Works



\$0 taken out for administration • Direct impact in the classroom • Donations are tax-deductible

**For more information on how Adopt-A-Classroom can help your school email [launchprogram@adoptaclassroom.org](mailto:launchprogram@adoptaclassroom.org)**